



1ST PHILIPPINE GEOMATICS SYMPOSIUM (PHILGEOs 2012)

SPONSORSHIP PACKAGES

**"75 years of UP Department of Geodetic Engineering:
Tracing the Past, Scaling the Present and Charting the Future"**

Package	Type of Sponsor			
	Co-presenter (PhP 50,000)	Major (PhP 30,000)	Minor (PhP 15,000)	Patron (PhP 5,000)
Billing (inclusion of company logo and name in all publicity materials)	Primary	Secondary	Tertiary	-
Advertisement in PhilGEOs website (company logo and name)	as co-presenter in the homepage and sponsors page with link to company website	as major sponsor in the sponsors page with link to company website	as minor sponsor in the sponsors page	as patron in the sponsors page
Advertisement in UPDGE website (company logo and name)	as co-presenter in the homepage	as major sponsor in the homepage	-	-
Acknowledgement	as co-presenter in the plenary, parallel technical sessions and pre-symposium activities	as major sponsor in the plenary, parallel technical sessions and pre-symposium activities	as minor sponsor in the plenary and parallel technical sessions	as patron in the plenary and parallel technical sessions
Company Booth (during the exhibit and poster session)	size A; with priority to choose booth location	size B; with option to choose booth location depending on availability	option to set-up booth depending on availability (size B)	-
Display of banners/streamers/posters	Maximum of 3 Size A (3 ft x 5 ft) at plenary and parallel technical session venues	Maximum of 2 Size B (2 ft x 5 ft) at plenary and parallel technical session venues	Maximum of 1 Size B (2 ft x 5 ft) at parallel technical session venues	-



Package	Type of Sponsor			
	Co-presenter (PhP 50,000)	Major (PhP 30,000)	Minor (PhP 15,000)	Patron (PhP 5,000)
Inclusion of company flyers, pamphlets or other publicity materials in symposium kit	YES	YES	YES	-
Short audio-visual presentation, product presentation or company advertisements	privilege of maximum five (5) minutes during PhilGEOS (plenary and parallel technical sessions) and pre-symposium activities (i.e. before, during breaks and after)	option of maximum three (3) minutes during PhilGEOS (plenary and parallel technical sessions) and pre-symposium activities (before, during breaks and after - depending on time availability)	option of maximum two (2) minutes during PhilGEOS plenary and parallel technical sessions (before, during breaks and after - depending on time availability)	-
Presentation allotment in parallel Geomatics Industry session	30 minutes	20 minutes	10 min	-
Advertorial in symposium proceedings (digital)	1 whole page (A4 size)	half page of A4 size	quarter page of A4 size	name or logo in list of sponsors
Copy of symposium proceedings	2 copies	1 copy	1 copy	1 copy
Free registration during the symposium	2 representatives	1 representative	1 representative	1 representative

Note:

Booth Sizes:

Size A: 2m x 3m x 2.3m

Size B: 2m x 2m x 2.3m

Banner Sizes:

Size A: 3 ft x 5 ft

Size B: 2 ft x 5 ft



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CO-PRESENTOR (Php 50,000.00)

- Primary billing of the company's logo and name in all announcements and publicity materials
- Inclusion of the company's logo and name as co-presenter in the homepage and sponsors page of PhilGEOS 2012 including a link to company website
- Inclusion of the company's logo and name as co-presenter in the homepage of the UPDGE website
- Acknowledgement as one of the co-presentors in the plenary and parallel technical sessions as well as pre-symposium activities
- Privilege to set-up one (1) company booth (Size A) during the exhibit and poster sessions and with the priority to choose booth location
- Display of a maximum of three (3) Size A banners/streamers/posters at the plenary and parallel technical sessions venues
- Inclusion of company flyers, pamphlets or other publicity materials and company products in symposium kit
- Privilege of maximum five (5) minutes audio-visual presentation, product presentation or company advertisements during PhilGEOS plenary and parallel technical sessions and pre-symposium activities (i.e. before, during breaks and after)
- Privilege for a thirty (30) minute presentation during the Parallel Geomatics Industry Session
- One whole-page advertorial (A4 size) in digital symposium proceedings
- Two (2) copies of the symposium proceedings
- Two (2) free registrations to the symposium

MAJOR SPONSOR (Php 30,000.00)

- Secondary billing of the company's logo and name in all announcements and publicity materials
- Inclusion of the company's logo and name as major sponsor in the sponsors page of PhilGEOS 2012 including a link to company website
- Inclusion of the company's logo and name as major sponsor in the homepage of the UPDGE website
- Acknowledgement as one of the major sponsors in the plenary and parallel technical sessions as well as pre-symposium activities
- Privilege to set-up one (1) company booth (Size B) during the exhibit and poster sessions and with the option to choose booth location depending on availability
- Display of a maximum of two (2) Size B banners/streamers/posters at the plenary and parallel technical sessions venues
- Inclusion of company flyers, pamphlets or other publicity materials and company products in symposium kit

- Option of maximum three (3) minutes audio-visual presentation, product presentation or company advertisements during PhilGEOS plenary and parallel technical sessions and pre-symposium activities (i.e. before, during breaks and after) depending on time availability
- Privilege for a twenty (20) minute presentation during the Parallel Geomatics Industry Session
- Half-page of A4 size advertorial in digital symposium proceedings
- One (1) copy of the symposium proceedings
- One (1) free registration to the symposium

MINOR SPONSOR (Php 15,000.00)

- Tertiary billing of the company's logo and name in all announcements and publicity materials
- Inclusion of the company's logo and name as minor sponsor in the sponsors page of PhilGEOS 2012
- Acknowledgement as one of the minor sponsors in the plenary and parallel technical sessions
- Option to set-up one (1) company booth (Size B) during the exhibit and poster sessions depending on availability
- Display of a maximum of one (1) Size B banners/streamers/posters at the parallel technical sessions venues
- Inclusion of company flyers, pamphlets or other publicity materials and company products in symposium kit
- Option of maximum two (2) minutes audio-visual presentation, product presentation or company advertisements during PhilGEOS plenary and parallel technical sessions (i.e. before, during breaks and after) depending on time availability
- Privilege for a ten (10) minute presentation during the Parallel Geomatics Industry Session
- Quarter-page of A4 size advertorial in digital symposium proceedings
- One (1) copy of the symposium proceedings
- One (1) free registration to the symposium

PATRON (Php 5,000.00)

- Inclusion of the company/individual name and/or logo as patron in the sponsors page of PhilGEOS 2012
- Acknowledgement as one of the patrons in the plenary and parallel technical sessions
- Inclusion of the company/individual name in the list of sponsors of the symposium proceedings
- One copy of the symposium proceedings
- One (1) free registration to the symposium

